



GOBLET

4th AGM

GOBLET Business

Cape Town, November 18-20, 2015

GOBLET Business

Group

discussion/feedback/input/interactive

We need your help!!!!!!!!!!

GOBLET Business

- Staffing of GOBLET: current hires in tech and admin; future hire considerations & budgeting
- Membership retention & attraction: how has our membership changed year to year; blockers to retaining currently (e.g. PR, newsletter help);
- Membership brainstorming exercise:
 - approaches to retaining members from year to year
 - approaches to solicit new members

Item 1. Staffing of GOBLET

- What staffing do we need to meet our goals?
- Current hires
 - Part time tech intern
 - Part time admin
- Future hire considerations & budgeting
 - What else is needed?

Item 2: Membership retention and attraction

- We lost 4 institutional members; gained 2 new ones
- Several institutions lowered their commitment (e.g. Silver -> Bronze)
- How do we gain new members?
- How do we retain old ones?
 - Are the benefits for each level of member useful?

Member Category



Fee	Individual		Organisational (incl. corporate)			
	€15	€50	€250	€500	€1,000	€2,500
Bursaries to attend co-sponsored meetings/events	✓					
Membership of 1 st global bioinformatics/B ³ CB trainer network	✓	✓	✓	✓	✓	✓
Networking opportunities via mailing lists & meetings	✓	✓	✓	✓	✓	✓
Opportunities to join Committees & their Task-forces	✓	✓	✓	✓	✓	✓
Opportunities to lead Task-forces	✓	✓	✓	✓	✓	✓
Monthly copies of newsletter	✓	✓	✓	✓	✓	✓
Discounted publications in <i>EMBnet.journal</i>	✓	✓	✓	✓	✓	✓
Opportunities to galvanise new training activities	✓	✓	✓	✓	✓	✓
Discounts to attend co-sponsored meetings/events	✓	✓	✓	✓	✓	✓
Opportunities to seek joint funding		✓	✓	✓	✓	✓
Upload & share training materials		✓	✓	✓	✓	✓
Organise/disseminate course pages		✓	✓	✓	✓	✓
Publicity for training activities via website		✓	✓	✓	✓	✓
Possibility to become a GOBLET-sponsored trainer		✓	✓	✓	✓	✓
Right to vote in elections		✓	✓	✓	✓	✓
Right to run for Executive position			✓	✓	✓	✓
Waived fee for organising an AGM			✓	✓	✓	✓
Publicity for organisation via website			✓	✓	✓	✓
Opportunities to seek event sponsorship			✓	✓	✓	✓
Subsidised AGM attendance if elected to Executive position				✓	✓	✓
Subsidised AGM attendance					✓	✓
Marketing opportunities						✓

Item 3: Membership brainstorming exercises

- approaches to retaining members year over year
 - Create a membership committee
- approaches to solicit new members
 - Can each member invite at least one new member?
 - Who can coordinate this?